

Blackstone's \$250-m bet on Simplilearn

Founded in 2010, Simplilearn offers over 100 programmes in collaboration with global and Indian universities that help early and mid-career professionals acquire new-age digital skills across functions like cloud, data science, artificial intelligence & machine learning and cybersecurity. Brands including IBM, Microsoft and Amazon use the platform to upskill their employees. Simplilearn claims to have catered to more than two million professionals across 150 countries. The platform that competes with upGrad among a clutch of other Indian ed-tech firms offers over 1,500 live classes

every month and has around 100,000 monthly active users. The investment marks Blackstone's first private equity investment (for a majority stake) in Asia in a consumer technology company. The US-based firm manages \$649 billion in assets which includes investment vehicles focused on private equity, real estate, public debt and equity and real estate. "Like many other sectors, technology is disrupting education and education technology has been a high conviction theme for Blackstone in India and globally...we expect this to be the first of many such investments in Asia," Amit Dixit, head of Asia for Blackstone Private Equity, said. Blackstone had been an investor in Aakash Educational Services but exited the firm after Byju's acquired the brick-and-mortar test prep service

provider in a close to \$1-billion cash and stock deal. Currently, Blackstone holds a minority stake in Byju's. The local ed-tech space has seen a rush of deals since the onset of the pandemic as closure of educational institutions increased demand for online learning, boosting subscriptions. People also became more open to opting for professional courses online. Industry experts are betting on the growth of a hybrid model of learning post Covid. Byju's and upGrad are among firms that raised fresh rounds of funding this year. Simplilearn's Kumar said the company would consider IPO in the coming years but did not specify a timeline.

Sebi, DRI probing Adani

From the Front Page

firms, says govt "We have always been transparent with all our regulators and have full faith in them," the spokesperson said. "While we have always been fully compliant with applicable Sebi regulations, we have made full disclosure to Sebi on specific information requests from them in the past. However, we have not received any communication or information requests recently." Chaudhary, however, did not disclose if any investigation was being carried out by the income tax authorities against the Adani firms, citing prohibition of disclosure of information regarding a specific taxpayer. However, he said no such investigation is going

on in the Enforcement Directorate (ED) with regard to Adani group firms. "In a matter pertaining to issuances of Global Depository Receipt (GDR) by certain Indian listed companies, Sebi vide Order dated June 16, 2016 had directed depositories to freeze particular beneficiary accounts of certain foreign portfolio

investors (FPIs) including Albu Investment Fund, Cresta Fund, and APMS Investment Fund. However, no Order in respect of other beneficiary accounts of these three FPIs has been passed by Sebi," Chaudhary said. FPIs, including Albu Investment Fund,

Cresta Fund and APMS Investment Fund, are investors in some Adani group firms. "Six companies of the Adani Group are listed and traded on recog-

nised stock exchanges in India. The holding of FPIs in these companies is based on day-to-day trading of shares and thus dynamic," Chaudhary said.

BSE LIMITED PUBLIC NOTICE Inviting claims against DESTINY SECURITIES LIMITED declared as defaulter as well as expelled... This is to inform that pursuant to declaration of DESTINY SECURITIES LIMITED as defaulter as well as its expulsion by NSE vide its circular no. 64/2021 dated July 13, 2021...

AA PLUS TRADELINK LIMITED Corporate Identification Number: U74900MH2016PLC274726... Our Company was originally incorporated as a public limited company under the Companies Act, 2013 pursuant to a certificate of incorporation issued by the Registrar of Companies, Maharashtra, Mumbai dated March 21, 2016...

BASIS OF ALLOTMENT PUBLIC ISSUE OF 36,00,000 EQUITY SHARES OF FACE VALUE OF ₹ 10.00 EACH OF AA PLUS TRADELINK LIMITED ("OUR COMPANY" OR "THE ISSUER") FOR CASH AT A PRICE OF ₹ 18.00 PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ 8.00 PER EQUITY SHARE) ("ISSUE PRICE") AGGREGATING TO ₹ 648.00 LAKHS ("THE ISSUE") OF THE ISSUE, 1,92,000 EQUITY SHARES AGGREGATING TO ₹ 34.56 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 34,08,000 EQUITY SHARES OF FACE VALUE OF ₹ 10.00 EACH AT AN ISSUE PRICE OF ₹ 18.00 PER EQUITY SHARE AGGREGATING TO ₹ 613.44 LAKHS IS HERINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 44.09% AND 41.74%, RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY. FOR FURTHER DETAILS, SEE "TERMS OF THE ISSUE" ON PAGE 136 OF THE PROSPECTUS.

THE FACE VALUE OF THE EQUITY SHARES IS ₹10 EACH AND THE ISSUE PRICE OF ₹18 IS 1.80 TIMES OF THE FACE VALUE ISSUE OPENED ON JULY 8, 2021 AND CLOSED ON JULY 13, 2021. PROPOSED LISTING: THURSDAY, JULY 22, 2021*

The Equity Shares offered through the Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE") in terms of the Chapter IX of the SEBI (ICDR) Regulations, as amended from time to time. Our Company has received an approval letter dated January 1, 2021 from BSE Limited ("BSE") for using its name in the Offer Document for listing of our shares on the SME Platform of BSE. For the purpose of this Issue, BSE shall be the Designated Stock Exchange. The trading is proposed to be commenced on or about THURSDAY, JULY 22, 2021*.

*Subject to the receipt of listing and trading approval from the BSE SME Platform. All Applicants were allowed to participate in the Issue through APPLICATIONS SUPPORTED BY BLOCKED AMOUNT ("ASBA") process by providing the details of their respective bank accounts in which the corresponding application amounts were blocked by Self Certified Syndicate Banks (the "SCSBs"). Further, for Retail Individual Investors (individual Investors bidding for amount upto ₹ 2 Lacs) use of UPI Id in Application Form was allowed while applying for equity IPOs through Designated Intermediaries (Syndicate members, Registered Stock Brokers, Registrar and Transfer agent and Depository Participants). All Other Category of Investors shall mandatorily use only Application Supported by Blocked Amount (ASBA) facility for making payments.

Table with 6 columns: Category, Number of Applications, %, No. of Equity Shares, %, Subscription. Rows include Market Maker, Retail Individual Investor's, Other Investors, and Total.

Table with 6 columns: Category, Number of Applications, %, No. of Equity Shares (Valid), %, Subscription, Proportionate No. of Equity Shares (Allocated) after Rounding Off*. Rows include Market Maker, Retail Individual Applicants, Other Applicants, and Total.

*In view of the explanation provided under regulations 253 (2) of the SEBI (ICDR) Regulation, 2018, the Retail Individual Applicants have applied for 93.41% and Other Applicants applied for 6.59% of the Net Issue respectively; accordingly, the allocation has been derived different categories. Further, owing to rounding off, an additional shares has been proportioned to be allotted in retail investors. Allocation: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange - BSE on July 16, 2021. A. Allocation to Market Maker (After Technical Rejections): The Basis of Allotment to the Market Maker, at the issue price of ₹ 18/- per Equity Share, was finalized in consultation with BSE. The category was subscribed by 1.00 times. The total number of shares allotted in this category is 1,92,000 Equity Shares.

Table with 10 columns: No. of Shares Applied for (Category wise), No. Of Applications received, % to Total, Total No. of Shares Applied in each category, % to Total, Proportionate Shares Available, Allocation Per Applicant Before Rounding Off to Market Lot, Allocation Per Applicant After Rounding Off, Ratio of Allottee's To Applicant, Total No. of Shares Allotted, Surplus/ Deficit. Rows include 16,000, 24,000, 80,000, and Total.

The Board of Directors of the Company at its meeting held on July 16, 2021 has taken on record the Basis of Allocation of Equity Shares approved by the Designated Stock Exchange viz. BSE and has authorized the corporate action for the transfer of the Equity Shares to various successful applicants. The Refund/allotment intimation will be dispatched to the address of the Applicants as registered with the depositories on or about July 20, 2021. Further, the instructions to Self Certified Syndicate Banks for unblocking the amount will be processed on or prior to July 19, 2021. In case the same is not received within ten days, investors may contact Registrar at the address given below. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. The Company is taking steps to get the Equity Shares admitted for trading on SME Platform of BSE Limited within six working days from the date of the closure of the Issue. Note: All capitalized terms used and not defined herein shall have the respective meaning assigned to them in the Prospectus dated June 30, 2021 ("Prospectus").

PURVA SHAREGISTRY (INDIA) PRIVATE LIMITED 9, Shiv Shakti Industrial Estate, J. R. Boricha Marg, Opp. Kasturba Hospital Lane, Lower Parel (E), Mumbai - 400011, Maharashtra Tel No.: +91 22 2301 2518 / 8261 Email: support@purvashare.com Investor Grievance Email: support@purvashare.com Website: www.purvashare.com SEBI Registration No: INR000001112 Contact Person: Deepali Dhuri, Compliance Officer... INVESTORS PLEASE NOTE The details of the allotment made would also be hosted on the website of the Registrar to the Issue PURVA SHAREGISTRY (INDIA) PRIVATE LIMITED at www.purvashare.com. All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First/Sole applicants, serial number of the Application Form, number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below: Place: Mumbai Date: July 19, 2021 THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARE ON LISTING OR THE BUSINESS PROSPECTS OF AA PLUS TRADELINK LIMITED. Raka

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT AND DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES. NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY OUTSIDE INDIA. PUBLIC ANNOUNCEMENT

HP Adhesives Limited Corporate Identification Number: U24304MH2019PLC325019... Our Company was originally formed as a partnership firm under the name and style of "M/s. H.P. International" pursuant to a deed of partnership dated January 01, 1987. M/s. HP International was thereafter converted into a private limited company "HP Adhesives Private Limited" on May 07, 2019, pursuant to the provisions of Chapter XXI of the Companies Act. Subsequently, our Company has been converted into a public limited company and the name of our Company changed to "HP Adhesives Limited" pursuant to a special resolution passed at the Extra-Ordinary General Meeting of our Company held on June 23, 2021 and a fresh Certificate of Incorporation dated July 01, 2021 issued by the RoC. For details in relation to the change in our Registered of our Company, see "History and Certain Corporate Matters" beginning on page 160 of the Draft Red Herring Prospectus. Registered Office: 11, Unique House, Chakala Cross Road, Andheri East, Mumbai - 400 099, Maharashtra, India, Telephone: 022 68196300; +91-8097520674 Contact Person: Jyoti Nikunj Chawda, Company Secretary and Compliance Officer, E-mail: investors@hpadhesives.com; Website: www.hpadhesives.com

PROMOTERS OF OUR COMPANY: ANJANA HARESH MOTWANI AND KARAN HARESH MOTWANI INITIAL PUBLIC OFFER OF UP TO 45,97,200 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH ("EQUITY SHARES") OF HP ADHESIVES LIMITED ("COMPANY") FOR CASH AT A PRICE OF ₹ [●] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [●] PER EQUITY SHARE) ("OFFER PRICE") AGGREGATING TO ₹ [●] LAKHS COMPRISING A FRESH ISSUANCE OF UP TO 41,40,000 EQUITY SHARES AGGREGATING UP TO ₹ [●] LAKHS BY OUR COMPANY ("FRESH ISSUE") AND AN OFFER FOR SALE OF UP TO 4,57,200 EQUITY SHARES AGGREGATING UP TO ₹ [●] LAKHS BY ANJANA HARESH MOTWANI ("SELLING SHAREHOLDER") AND SUCH EQUITY SHARES OFFERED BY THE SELLING SHAREHOLDER, THE "OFFERED SHARES") (SUCH OFFER BY THE SELLING SHAREHOLDER, THE "OFFER FOR SALE" AND TOGETHER WITH THE FRESH ISSUE, THE "OFFER"). THE OFFER SHALL CONSTITUTE [●] % OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY. THE FACE VALUE OF EQUITY SHARES IS ₹ 10 EACH. THE OFFER PRICE IS [●] TIMES THE FACE VALUE OF THE EQUITY SHARES. THE PRICE BAND AND THE MINIMUM BID LOT WILL BE DECIDED BY OUR COMPANY AND THE SELLING SHAREHOLDER, IN CONSULTATION WITH THE BOOK RUNNING LEAD MANAGER AND WILL BE ADVERTISED IN ALL EDITIONS OF [●], [●] AND [●] (WHICH ARE WIDELY CIRCULATED ENGLISH DAILY NEWSPAPERS, HINDI DAILY NEWSPAPERS AND MARATHI DAILY NEWSPAPERS, MARATHI BEING THE REGIONAL LANGUAGE OF MAHARASHTRA, WHERE OUR REGISTERED OFFICE IS LOCATED), AT LEAST TWO WORKING DAYS PRIOR TO THE BID/OFFER OPENING DATE AND SHALL BE MADE AVAILABLE TO BSE LIMITED ("BSE") AND NATIONAL STOCK EXCHANGE OF INDIA LIMITED ("NSE"), AND TOGETHER WITH BSE, THE "STOCK EXCHANGES") FOR THE PURPOSE OF UPLOADING ON THEIR RESPECTIVE WEBSITES.

In case of any revision to the Price Band, the Bid/Offer Period will be extended by at least three additional Working Days following such revision of the Price Band, subject to the Bid/Offer Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company and the Selling Shareholder, in consultation with the Book Running Lead Manager, may, for reasons to be recorded in writing, extend the Bid/Offer Period for a minimum of three Working Days, subject to the Bid/Offer Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/Offer Period, if applicable, will be widely disseminated by notification to the Stock Exchanges, by issuing a public notice, and also by indicating the change on the respective websites of the Book Running Lead Manager and at the terminals of the Syndicate Members and by intimation to Self-Certified Syndicate Banks ("SCSBs"), other Designated Intermediaries and the Sponsor Bank, as applicable. This Offer is being made in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 31 of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended ("SEBI ICDR Regulations"). This Offer is being made in accordance with Regulation 6(2) of the SEBI ICDR Regulations and through a Book Building Process wherein not less than 75% of the Offer shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs"), and such portion, the "QIB Portion". Our Company and the Selling Shareholder may, in consultation with the Book Running Lead Manager, allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations ("Anchor Investor Portion"), out of which one-third shall be available for allocation to domestic Mutual Funds only, subject to valid Bids being received from the domestic Mutual Funds at or above the Anchor Investor Allocation Price. Further, 5% of the QIB Portion (excluding the Anchor Investor Portion) shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders other than Anchor Investors, including Mutual Funds, subject to valid Bids being received at or above the Offer Price. However, if the aggregate demand from Mutual Funds is less than 5% of the QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining QIB Portion for proportionate allocation to QIBs. Further, not more than 15% of the Offer shall be available for allocation on a proportionate basis to Non-Institutional Bidders and not more than 10% of the Offer shall be available for allocation to Retail Individual Bidder(s) in accordance with SEBI ICDR Regulations, subject to valid Bids being received at or above the Offer Price. All potential Bidders, other than Anchor Investors, are required to mandatorily utilise the Application Supported by Blocked Amount ("ASBA") process by providing details of their respective bank account (including UPI ID (defined hereinafter) in case of Retail Individual Bidder(s)) in which the corresponding Bid Amounts will be blocked by the SCSBs, to participate in the Offer. Anchor Investors are not permitted to participate in the Anchor Investor Portion through the ASBA process. For details, see "Offer Procedure" beginning on page 283 of the Draft Red Herring Prospectus.

This public announcement is being made in compliance with the provisions of regulation 26(2) of the SEBI ICDR Regulations to inform the public that the Company is proposing, subject to requisite approvals, market conditions and other considerations, an initial public offering of its Equity Shares and has filed the DRHP dated July 18, 2021 with the Securities and Exchange Board of India ("SEBI") on July 18, 2021. Pursuant to Regulation 26(1) of SEBI ICDR Regulations, the DRHP filed with SEBI shall be made public for comments, if any, for a period of at least 21 (twenty one) days from the date of such filing, by hosting it on the websites of SEBI at www.sebi.gov.in, the BRLM at www.unistonecapital.com and the Stock Exchanges where the Equity Shares are proposed to be listed, i.e. BSE at www.bseindia.com and NSE at www.nseindia.com. Our Company hereby invites the public to give their comments on the DRHP filed with SEBI in respect of disclosures made in the DRHP. The public is requested to send a copy of the comments sent to SEBI, to the Company Secretary and Compliance Officer of our Company and the BRLM at their respective addresses mentioned below. All comments must be received by our Company or the BRLM on or before 5 p.m. on the 21st day from the aforementioned date of filing of the DRHP with SEBI. Investments in equity and equity-related securities involve a degree of risk and Bidders should not invest any funds in the Offer unless they can afford to take the risk of losing their investment. Bidders are advised to read the risk factors carefully before taking an investment decision in the Offer. For taking an investment decision, Bidders must rely on their own examination of our Company and the Offer, including the risks involved. The Equity Shares in the Offer have neither been recommended, nor approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the contents of this Draft Red Herring Prospectus. Specific attention of the Bidders is invited to "Risk Factors" beginning on page 29 of the Draft Red Herring Prospectus. Any decision to invest in the equity shares described in the DRHP shall be made after a Red Herring Prospectus ("RHP") to be registered with the RoC and must be solely based on the RHP. The Equity shares, when offered through the RHP, are proposed to be listed on Stock Exchanges.

BOOK RUNNING LEAD MANAGER UNISTONE CAPITAL PRIVATE LIMITED Registered Office: 12, Floor No - 2, Shashank CHS LTD, Manmala Tank Road, Near Starcity Cinema, Mahim, Mumbai- 400016 Corporate Office: Unit No. 305, A Wing, Dynasty Business Park, Andheri-Kurla Road, Andheri East, Mumbai - 400 059 Telephone: +91 9820057533 Email: mb@unistonecapital.com Investor grievance email: compliance@unistonecapital.com Contact Person: Mr. Brijesh Parekh Website: www.unistonecapital.com SEBI registration number: INM000012449 CIN: U65999MH2019PTC330850 REGISTRAR TO THE OFFER BIGSHARE SERVICES PRIVATE LIMITED 1st Floor, Bharat Tin Works Building, Opp. Vasant Oasis, Makwana Road Marol, Andheri (East), Mumbai 400059, India. Telephone: +91 22 6263 8200 Facsimile: +91 22 6263 8280 Email: ipo@bigshareonline.com Investor grievance email: investor@bigshareonline.com Contact Person: Mr. Ashish Bhope Website: www.bigshareonline.com SEBI Registration Number: INR000001385 CIN: U99999MH1994PTC07653406

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed in the DRHP. Place: Mumbai Date: July 19, 2021 HP Adhesives Limited is proposing, subject to applicable statutory and regulatory and requirements, receipt of requisite approvals, market conditions and other considerations to make an initial public offering of its Equity Shares and has filed a DRHP with SEBI. The DRHP shall be available on the website of SEBI at www.sebi.gov.in, NSE at www.nseindia.com, BSE at www.bseindia.com and the website of the BRLM at www.unistonecapital.com. Any potential Investor should not rely to the section titled "Risk Factors" beginning on page 29 of the DRHP for details of the same. The Equity Shares offered have not been and will not be registered under the U.S. Securities Act, 1933 ("U.S. Securities Act") or any state securities laws in the United States, and may not be offered or sold within the United States or to, or for the account or benefit of, U.S. persons (as defined under regulation S under the Securities Act), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable state securities laws. The Company has not registered and does not intend to register under the U.S. Investment Company Act of 1940 (Investment Company Act). Accordingly, the Equity shares are being offered and sold (i)to persons in the United States or to, or for the account or benefit of U.S. persons, in each case that are both "qualified institutional buyers" as defined under rule 144A under the Securities Act and "qualified purchasers" as defined under the Investment Company Act in transactions exempt from or not subject to the registrations requirements of the Securities Act and in reliance on section 3(c)(7) of the Investment Company Act and (ii) outside the United States to non U.S. persons in offshore transactions in reliance on regulation S under the Securities Act and the applicable laws of the jurisdictions where such offers and sales are made. There will be no offering in the United States. Surjeet. Comm.